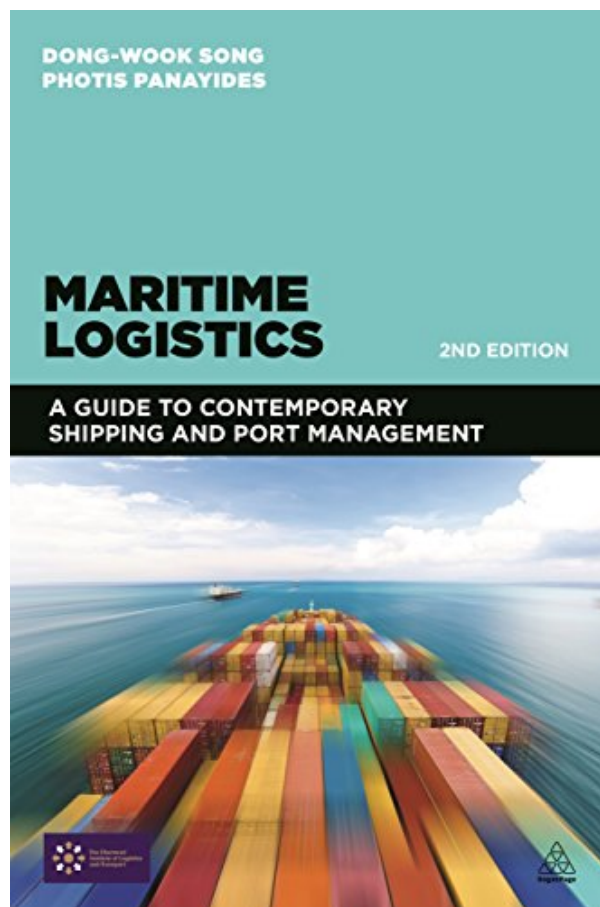
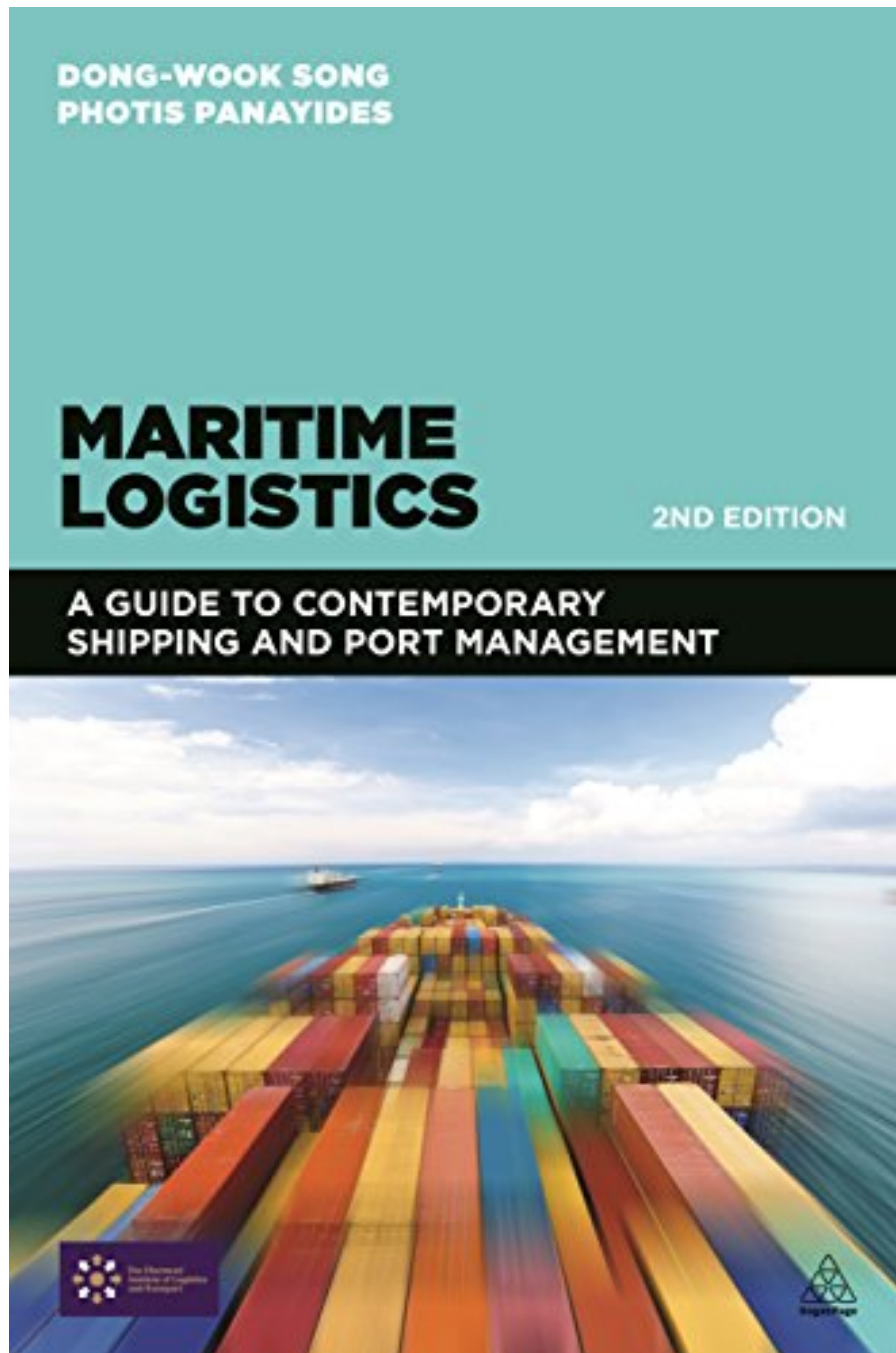


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## Review

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Globalization and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently, the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange.

Maritime Logistics examines the latest development, knowledge, and practices taking place in logistics and supply chains within the port and shipping industry. In this revised edition there are new chapters on port-centric logistics in concept and practice, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments.

Written by a team of international experts, who provide a truly global perspective on this increasingly key area of logistics, the book covers everything that students of logistics, as well as those working within the industry should know and understand, including shipping lines, dry bulk, and port-centric logistics.

- Sales Rank: #448635 in Books
- Published on: 2015-04-28
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .98" w x 6.00" l, .0 pounds
- Binding: Paperback
- 480 pages

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Specialist but a very good book that a generalist could even enjoy

By Autamme\_dot\_com

A rather amazing book that sadly won't get the attention it thoroughly deserves. This hefty tome provides a timely, informative and authoritative look at the global maritime logistics industry, helping explain its history, considering its present-day challenges and operations and casts an eye forward to its future.

It is clearly aimed at the academic or industry participant and for its target audience it has scored a bulls-eye. Yet for the more interested generalist it still offers a lot, although you can understand they are less likely to stumble across it, if nothing else because of its price. It is a bit of an expensive casual read, but still a great bargain if you have a need for it as you will get your money's worth.

This is a revised (second) edition, a worthy upgrade if you will, with new chapters on port-centric logistics in concept and practice, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Don't worry if you feel that you are treading in deep water, as the book's team of international experts who act as contributing authors manage to find a level, aided in no small part by its editors, or collective voice that can appeal to audiences of all levels and experiences.

This reviewer is no stranger to the world of international logistics and freight shipping, albeit mostly as a passive participant and occasional importer, yet this book managed to throw a lot of "I didn't know that" or "I had never thought of that"-type reactions in to the reading mix. A lot of the book's detail went clearly over this reviewer's head, yet it didn't feel as if things were being wasted either, and surprisingly rather a lot of things stuck in the mind. Anyone who works actively with logistics could stand to gain a fair bit of background knowledge and actionable industry information from this book. Students and other academics have access to a gold mine.

For example, it is not necessarily a given that an importer should have the exporting party arrange the freight booking. There can be often advantages in the booking, seemingly a trivial detail, being handled by the importer. Three sentences in the book, hidden in plain sight, could easily see the book pay for itself within one purchase if that situation becomes actual: "These surcharges can easily raise the total transport bill by 50 per cent or more, and they make the transport cost for ocean shipping complex and difficult to interpret. The chosen Incoterms determine which party books ocean transport. This can also have an effect on the height of certain charges..." Blink and you miss them at your peril!

Or what about one sentence, drawing on academic research, that suggests even the method of freight handling and its routing can be a bigger deal than you might exist: "... estimate the impact of time delays on trade, and find that each day's delay reduces the probability of trade by 1–1.5 per cent. Time delay really is a trade barrier, and ocean shipping, which causes structural delays, can be seen as the cause of this."

If I am an exporter, maybe it becomes in my interest to start to look at different ports, for example, as the larger port might not necessarily be the cheapest or the most expedient to handle my freight: delays that annoy my customers might start to have an impact on my bottom line. Maybe I can save my customer money as well by suggesting they book their freight. Little things have a lot of possible impact.

The bottom line: if you are professionally involved with maritime logistics, however tangentially, or need to study this area, buy this book. If you are curious and open to new knowledge within the "non-fiction" genre, try to get this book – even if you have to borrow it from a library. Strangely enough, when this reviewer first saw the book's title and speed-read the marketing blurb, one was expecting an entirely different book. First impressions can thankfully be deceptive!

0 of 0 people found the following review helpful.

Five Stars



By Karramtally Fouad

as usual its a CILT book by the famous leading publisher in Logistics and transportation Kogan Page!!!!!!

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