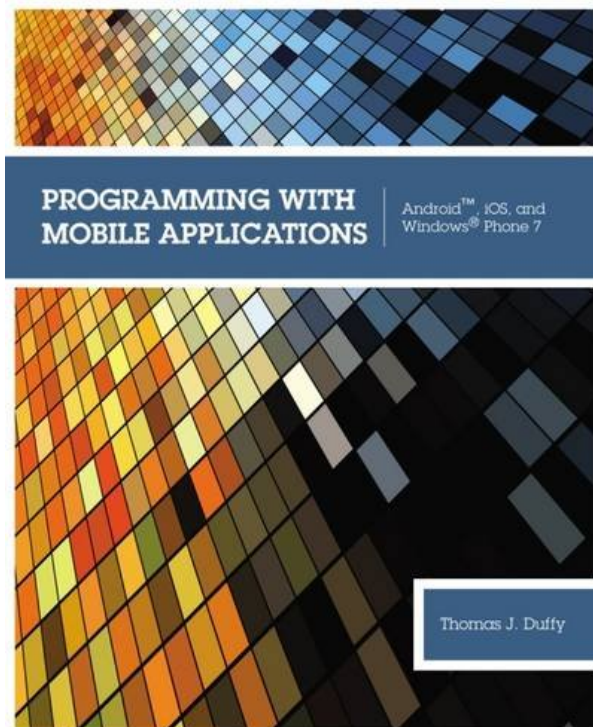
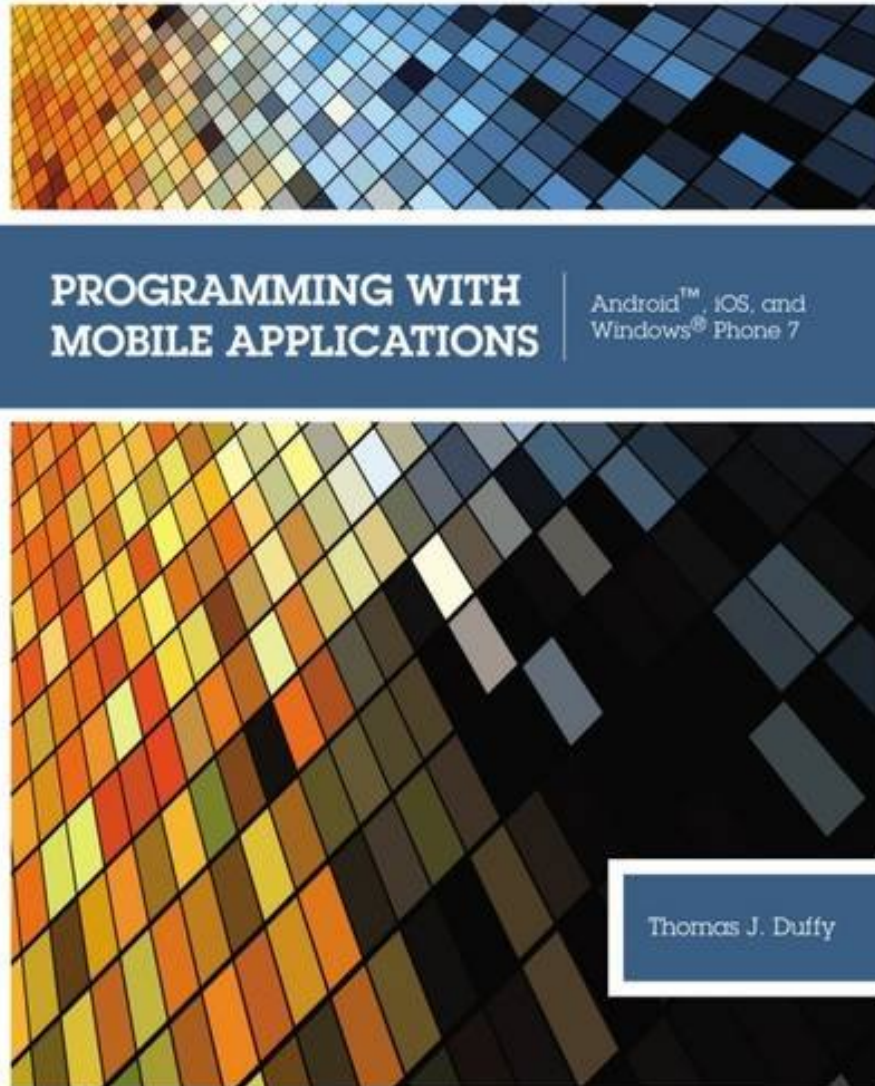


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Review

"The pedagogical structure is much more concise than other books I have used for other classes. The author is straightforward, precise, and concise in describing what will and will not be covered."

About the Author

Professor Tom Duffy currently serves as Chair of the Computer Science Department and Program Coordinator for the computer science degree program at Norwalk Community College in Norwalk, Connecticut. He teaches popular courses on Web technologies, Java, and mobile device programming. Professor Duffy holds a Bachelor of Science degree in Mathematics and a Master of Arts degree in Mathematics and Computer Science from Western Connecticut State University. In addition to his teaching, he owns and manages Bright Moments Software, a software development company that specializes in today's most effective Web technologies and design solutions. In addition to this book, Professor Duffy has written a successful book on JavaScript and numerous professional articles.

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Discover how to create effective native apps across platforms and Web apps for today's most popular smartphone platforms with Duffy's PROGRAMMING MOBILE APPLICATIONS: ANDROID™, iOS, AND WINDOWS PHONE 7. This unique, hands-on tutorial approach combines clear presentations with numerous screenshots and step-by-step instructions to guide readers in developing applications for Google™ Android™, Apple iOS, and Windows Phone 7. Readers learn to create identical native and Web apps for each platform, which allows comparing each platform's development processes. The book's complete coverage ranges from platform architecture to native app life cycle management with an emphasis on fundamental programming concepts. This book's unique coverage of multiple platforms not only demonstrates the portability of apps that readers create, but also ensures an solid understanding of programming principles that benefits readers throughout any career.

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- 368 pages

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1 of 1 people found the following review helpful.

Great overview of the three major mobile platforms...but...

By ucfmat

I like this book a lot actually. It covers just enough in each chapter to give you a good overview. You will certainly have to do your own learning outside of this book if you want to dive deeper than scratching the surface for a particular platform. However, this is a great resource for an introduction to Android, iOS, and Windows Phone.

My only concern with this book is a whole chapter dedicated to App Inventor and Phone Gap....both of these are basically useless when it comes to really programming for any of the platforms. I would have much rather seen an extra chapter for each platformed that focused on more advanced programming examples.

Overall, a good book though.

1 of 1 people found the following review helpful.

Great but outdated book

By Reuben Turner

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